

Southend-on-Sea Health & Wellbeing Strategy

2015 - 2016 REFRESH Appendix v1

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DRAFT

1. Reviewing our progress 2013-15

It's been two years since the launch of Southend's first Health and Wellbeing Strategy. Since then, the Health and Wellbeing Board has overseen key progress and initiatives which continue to strengthen joint working to deliver higher quality and more joined up care for Southend's residents.

Partners continue to work closely together to effectively address ongoing challenges in the face of increasing financial pressures.

As well as organisational responsibility, it's clear that we each have personal responsibility for our own health and wellbeing, and this is reflected in the refreshed goals of the Health and Wellbeing Strategy for 2015-16.

Key achievements over the past two years have been;

- Southend selected as a national "Health and Social Care Integration Pioneer", 1 of only 14 across the country appointed to develop stronger joint working for more effective care and better patient experience.
- Further development of the Single Point of Referral (SPOR) which is creating a smoother experience for patients and their families with health and care needs.
- £40m Big Lottery funding awarded to Southend to invest over the next 10 years in better outcomes for children in the early years of their life.
- Fully approved "Better Care Fund" (BCF) plan which strengthens joined up working between key health and care partners.

Southend HWB Timeline		
Shadow HWB Board commences	Apr-12	
	Nov-12	C2 Connecting Communities initiative - CCG bid successful
HWB Board & HWB Strategy 2013-15 goes live	Apr-13	Southend Hospital and SEPT invited to become co-opted members of Southend HWB
1st meeting of HWB Board since going live	Jun-13	"Better Health, Better Life" - Joint public engagement event at Victoria shopping centre
HWB Working groups established; Joint Executive Group (JEG) & Communications and Engagement Working Group (CEWG)	Oct-13	Southend appointed as 1 of 14 National "Health and Social Care Integration Pioneers"
Southend health and care system leaders' "Strategic Alliance" formed	Jan-14	LGA Peer Review, Headlines: Drive forward service integration, joint commissioning, take stock of primary care
Change of Chair / Membership	Jun-14	£40m Big Lottery funding awarded to Southend to invest in improved outcomes for young children across the Borough
Southend Association of Voluntary Services (SAVS) invited to become co-opted member of Southend HWB Board		Southend Health System Strategic Plan 2014-19 led by Southend CCG is launched following development across the partnership
	Oct-14	Southend Better Care Fund (BCF) "Approved with support"
HWB Board strategic development session	Nov-14	

Provision is made to enable members of the public to submit questions at HWB Board meetings	Dec-14	Southend HWB Board sign up to the principles of the Essex wide Mental Health Crisis Care Concordat (MHCCC)
Chair of Southend CCG appointed as HWB Board Vice Chair		Governance arrangements for Southend A Better Start programme approved by Southend HWB Board
Southend Better Care Fund (BCF) "Fully approved"	Jan-15	
	Apr-15	Refreshed HWB Strategy 2015-16 launches

LGA Peer Review

In January 2014, Southend Health and Wellbeing Board voluntarily participated in a "Peer Review" with the Local Government Association (LGA).

Key feedback recommended driving forward more service integration and being clear about future arrangements for joint commissioning. Positive progress continues to be made in these areas, particularly through the focused Health and Social Care Integration Pioneer programme.

2. Our ongoing challenges

The Health and Wellbeing Board and associated sub groups have continued to examine ongoing challenges whilst reviewing progress of the Strategy and related work in order to identify a number of key priorities going forward;

- Financial pressures – ongoing strained health & care economy
- Whole system transformation - integration of services (ensuring sustainability and quality)
- Prevention (promoting healthy lifestyles)
- Quality of care and Personalisation (putting people first)
- Community & system capacity & resilience (a robust range of appropriate services)
- Personal and shared responsibility for health and wellbeing
- Effective implementation of the Care Act

Wider messages

Ongoing feedback from stakeholders and service users helps to inform what's important to local people.

Recurring themes and messages have been;

- Shared responsibility for culture change;
 - Personal responsibility and accountability for our own health and to use services appropriately
 - Access to appropriate services - reducing reliance on A&E
 - Wider role of community - empowering, mobilising, connecting and resourcing our communities to help and support each other

- Prevention; stimulating healthier, more active lifestyles - reducing costly and preventable ill health
- Choice and control in care - being well informed to make good choices
- Joined up services that make patients' journeys smoother
- Addressing poverty in view of its negative impact on health and wellbeing

Data intelligence

Consideration of current data intelligence, system wide strategic plans, ongoing system pressures and feedback from stakeholders and service users has identified that the nine ambitions and associated outcomes in the current strategy remain relevant for 2015-16.

Southend's 2014 Health profile shows that lifestyle behaviours such as smoking, physical inactivity, unhealthy diet and excess alcohol are key risk factors for the main causes of death. Additionally, smoking is a common factor for circulatory disease, respiratory disease and various cancers – particularly lung cancer.

A refreshed Joint Strategic Needs Assessment (JSNA) for Southend-on-Sea is currently in development and is expected to be completed by Spring 2015. This foundational tool will help to accurately inform longer term priorities from 2016.

3. Our refreshed priorities 2015-16 and beyond

It's become clear that the focus of the Health and Wellbeing Board can be categorised on two strategic levels;

Core business: These are the outcomes that are being delivered through the nine ambitions of the current Health and Wellbeing Strategy.

Added value: This looks at the "above and beyond" and how the Health and Wellbeing Board can add further value to what's already being delivered through the Strategy.

In line with ongoing challenges, data intelligence and wider feedback, Southend Health and Wellbeing Board will closely focus on achieving three new "broad impact" goals for 2015-2016. These will compliment the existing nine ambitions within the Health and Wellbeing Strategy which remain relevant (see Fig.1)

Broad impact Goals for 2015-16:

- a) Increased Physical Activity (prevention)
- b) Increased Aspiration and Opportunity (addressing inequality)
- c) Increased Personal Responsibility and Participation (sustainability)

2016 and beyond

The results of the pending Joint Strategic Needs Assessment (JSNA) and further engagement with stakeholders and service users will then inform longer term priorities beyond 2016.

Broad Impact Goals – adding value

Fig.1

- a) Increased Physical Activity (prevention)
- b) Increased Aspiration and Opportunity (addressing inequality)
- c) Increased Personal Responsibility and Participation (sustainability)

1. A positive start

- Children in care
- Education- Narrow the gap
- Young carers
- Children's mental wellbeing
- Teen pregnancy
- Troubled families

2. Promoting healthy lifestyles

- Tobacco – reducing use
- Healthy weight
- Substance & Alcohol misuse

3. Improving mental wellbeing

- Holistic: Mental/physical
- Early intervention
- Suicide prevention/self-harm
- Support parents/postnatal

4. A safer population

- Safeguarding children and vulnerable adults
- Domestic abuse
- Tackling unintentional injuries among under 15s

5. Living independently

- Personalised budgets
- Enabling community living
- Appropriate accommodation
- Personal involvement in care
- Reablement
- Supported to live independently for longer

6. Active and healthy ageing

- Integrated health & social care services
- Reducing isolation/ Physical & mental wellbeing
- Long Term conditions– support
- Personalisation/Empowerment

7. Protecting health

- Increased screening
- Increased immunisations
- Infection control
- Severe weather plans in place
- Improving food hygiene

8. Housing

- Partnership approach to;
 - Tackle homelessness
 - Deliver health, care & housing in a more joined up way
- Adequate affordable housing
- Adequate specialist housing
- Strategic understanding of stock and distribution

9. Maximising opportunities

- Population vs. Organisational based provision
- Joint commissioning and Integration
- Tackling health inequality (improved access to services)
- Opportunities to thrive; Education, Employment